

HeartKids QLD Gala Ball Partnership Opportunities

Twist and Shout,
Jump and Jive
as HeartKids goes
back to the 50's!



Join us for a fabulously fun Gala Ball on
Saturday 11th February, 2012 with all proceeds
supporting children with Childhood Heart Disease

featuring:
* Rockin Bodgies
* Johnny O'Keefe
Show
* Live & Silent
Auctions



Venue Plaza Terrace Room, Brisbane Convention & Exhibition Centre. Pre dinner drinks from 6.15pm **Price** \$180. Includes 3 course meal, beer, wine and soft drinks
Bookings To purchase tickets - www.trybooking.com/BATA. For more information 3847 7552 or email: eventsmanagerqld@heartkids.org.au

At HeartKids QLD our Vision is for a life unaffected by Childhood Heart Disease.

Each day 6 more babies will be born with Congenital Heart Disease (CHD) making it the leading birth abnormality in Australia. At HeartKids QLD we provide support to families in and out of Hospital throughout the entire CHD Journey.

There is NO CURE for CHD and in 80% of children the cause is unknown. As a not for profit that receives no government funding, HeartKids QLD relies on the support of our corporate and community partners.

A signature event on our fundraising calendar is the HeartKids Gala Ball. Our 4th annual ball will have a 50's rock n roll theme and will take place during CHD awareness month on 11th February 2012

We invite your organisation to be a part of this special evening.

MAJOR SPONSOR

(Exclusive opportunity extended to a single organization.)

- Your Company included in all media and press release
- Your Company included on Website & Social Media
- Your Company logo printed on front cover of menu & programme & featured on all other print material
- Your company logo and acknowledgement as Major Sponsor on AV Screens multiple times throughout the night.
- Verbal acknowledgement by the MC and relevant speakers on the night.
- Invitation to give a brief (5 min) address on the night regarding your organizations involvement with HeartKids.
- Display up to two company banners at the event.
- Option to supply your company brochure or promotional item to guests.
- A feature story in the HeartKids quarterly newsletter
- An invitation to engage your staff in voluntary work through the year– a great team building opportunity.
- A representative from HeartKids will be available to visit your workplace to update your staff on who HeartKids is and the reason why your organization is lending its support.
- HeartKids merchandise gift for each guest
- Priority Seating for a Table of 10 – valued at \$1800
- COST \$6000 plus GST

EVENT PARTNER

- Your company Logo printed inside menu & programme and included in other print materials.
- Your company included on Website and Social Media
- Your company logo featured on AV screens throughout the night & acknowledgment as event partner.
- Option to display one company banner
- Option to supply your company brochure or promotional item to guests
- An invitation to engage your staff in voluntary work through the year – a great team building opportunity.
- A representative from HeartKids will be available to visit your workplace to update your staff on who HeartKids is and the reason why your organization is lending its support.
- Priority Seating for a Table of 10 – valued at \$1800
- COST \$4000 plus GST

TABLE SPONSOR

(A great way to impress your guests or employees)

- Naming rights of your table
- Your company logo (or other image) displayed on your table
- Opportunity to supply promotional material for your table.
- Option to supply your company promotional item to guests.
- HeartKids merchandise gift for each guest
- An invitation to engage your staff in voluntary work through the year – a great team building opportunity.
- A representative from HeartKids will be available to visit your workplace to update your staff on who HeartKids is and the reason why your organization is lending its support.
- Priority seating for a table of 10 – valued at \$1800
- COST \$2500 plus GST

SUPPORTERS

The live and silent auction component of the Gala Ball is the major source of funds raised on the night. We rely on the generous donations of product and money can't buy experiences received from corporate partners to ensure the success and viability of the night. In recognition of donations received, supporters of the event will receive –

- Your company name included in the evening programme
- For prizes valued at \$1500 plus, your company logo will be displayed on the AV screen throughout the evening
- Major prizes chosen for the Live auctions will feature in a stand alone AV presentation during the auction. The product and logo will appear on screen for between 3- 5 minutes and will be verbally acknowledged by the auctioneer.
- Option to supply your company brochure or promotional item to guests
- An invitation to engage your staff in voluntary work through the year – a great team building opportunity.
- A representative from HeartKids will be available to visit your workplace to update your staff on who HeartKids is and the reason why your organization is lending its support.

PRODUCT PLACEMENT

Exclusive Table Placement – One exclusive opportunity exist for a desirable product to be placed on individual table settings. The product will take pride of place on each table and will form part of the overall table décor. An ideal way to showcase your product to 300 guests.

Take home bags - An opportunity exists for companies to provide products, samples, merchandise, gift and discount vouchers to ball guests via the take home goodie bags. 300 of each item will be required a minimum of 1 week prior to the event.

For more information on these partnership opportunities please contact Melissa Simpson

Phone 38477552 email eventsmanagerqld@heartkids.org.au